

सचिव का विभाग

21, नेताजी सुमाष रोड, कोलकाता-700 001 (भारत) फोन : (91) (33) 2222 5329 / 5314 / 5209

SECRETARY'S DEPARTMENT

21, Netaji Subhas Road, Kolkata - 700 001 (INDIA) Phone: (91) (33) 2222 5329 / 5314 / 5209

E-mail: bhavsar.k@balmerlawrie.com
CIN: L15492WB1924GOI004835

Date: 14th September, 2018

The Secretary,
National Stock Exchange of India Ltd.
Exchange Place
Bandra-Kurla Complex
Bandra (E),
Mumbai – 400 051
Company Code: BALMLAWRIE

The Secretary, BSE Ltd. Phiroze Jeejeebhoy Towers Dalal Street <u>Mumbai- 400001</u> Company Code: **523319**

Dear Sir(s),

Sub.: <u>Disclosures under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (LODR) of change in Directors</u>

In furtherance to our intimation dated 4th April, 2018 wherein we intimated that Shri Sunil Sachdeva was appointed as an Additional Director in the designation of Independent Director till the date of next Annual General Meeting.

In terms of Regulation 30 of the SEBI Listing Obligations and Disclosure Requirements) Regulations, 2015 (LODR) read with Para A of Part A of Schedule III, the members at the 101st Annual General Meeting (AGM) of the Company held on Wednesday, 12th September, 2018 at Ghanshyam Das Birla Sabhagar, 29, Ashutosh Chowdhury Avenue, Kolkata – 700 019 at 10:30 a.m., considered and approved the appointment of Shri Sunil Sachdeva (DIN 00754633) as an Independent Director of the Company for a period of three years from the date of notification of his appointment or until further orders of the administrative ministry, whichever is earlier Further, the brief profile of the director and other details as received from him are enclosed.

Further, as per the requirement of the Circular no. LIST/COMP/14/2018-19 dated 20th June, 2018 and Circular no. NSE/CML/2018/24 dated 20th June, 2018 issued by BSE Limited and National Stock Exchange of India Limited respectively on the subject of enforcement of SEBI Orders regarding appointment of Directors by listed companies we hereby affirm that the Director being appointed is not debarred from holding the office of director by virtue of any order of SEBI or any other such authority.

Kindly acknowledge receipt of the same.

Thanking You,

Yours faithfully, For Balmer Lawrie & Co. Ltd.

Kaustav Sen Compliance Officer

Enclosed: As above

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PROFILE

Name

:- Sunil Sachdeva

Date Of Birth

:- 28th January 1969

Address

:- 11/2, Alkapuri Colony, Opp. Circuit House,

Allahabad. (U.P.)

Mobile

:- 9335117762, 8004913432

Qualification

:- ISC Topper from St. John's School, Varanasi (1986)

B. Com(H) from Shri Ram College of Commerce,

SRCC, Delhi Univ. (1989)

Associate Member of The Institute of Cost & Works

Accountants of India (AICWA) (1992)

Associate Member of All India Management Association

(AMIMA) (1992)

M.B.A. from Birla Institute of Management Technology

(BIMTech) (1992)

C.A Inter (1993)

:-

Job Experience

:- One Year In Global Information & Distribution

Corporation, Kuwait (Year 1993-1994)

Own Business

1995 To 2000 -- Oriental Engg. Co., Varanasi

Distributors Of MICO/Bosch for Eastern U.P.

Major Achievements

Turnover	1995 -	1.5	Crores
	1996 -	2.5	Crores
	1997 -	5.00	Crores
	1998 -	7.41	Crores
	1999 -	10.25	Crores
	2000 -	12.52	Crores
	2001 -	13.85	Crores

- 1. Foreign Trip to Germany and Visit to Bosch Plant in Stuttgart in the Year 1997
- 2. Best Payment shield in the Year 1998
- 3. Highest Turnover Award in the Year 1999
- 4. Best Distributor Award in the Year 2000
- 5. Highest Aral sale Award (1st Prize-One Ford Ikon) in the Year 2000

ESTABLISHED

Oriental Diesel & Engg. Co. Pvt. Ltd.

(Managing Director)

Distributor for

MICO, BOSCH

VOFAFONE, RELIANCE, SOLAR ENERGY

Turnover	2001 -	0.79	Crores
	2002 -	4.08	Crores
	2003 -	6.16	Crores
	2004 -	8.12	Crores
	2005 -	17.87	Crores
	2006 -	27.00	Crores
	2007 -	33.50	Crores
	2008 -	23.63	Crores
	2009 -	25.41	Crores
	2010 -	14.98	Crores
	2011 -	8.22	Crores
	2012 -	14.11	Crores

Appointed First Distributor for Reliance Infocomm January 2004 in Allahabad

Achievement:-

- 1. Highest Post Paid selling D.S.A in Allahabad.
- 2. SEP 1- Second(Sales Engagement Programme)

SEP 2- Second

SEP 3 -Second

SEP 4- Second

SEP 5 – Third

- 3. All India Second Shield & Felicitation form Mr. Mukesh D. Ambani
- 4. Only Distributor to qualify for Maruti in 2005 (in U.P) (Total 4 All India)
- 5. One of the three Distributors to qualify for Samsung Korea Trip.
- 6. September to March 2006, Second in U.P. in LG Korea Scheme.
- 7. Ranked second in U.P. in the first quarter of 2006 amongst the top performing distributors in the All India RAMP Award.
- 8. Qualified for trips to Europe, Egypt, S. Africa, China, Malaysia, Singapore, Thailand, Hong Kong, Macau, Dubai for excellent performance in MICO/BOSCH.
- 9. Part of All India Distributors Team for business development on the Board Members along with All India Marketing head representing north and east India distributors and dealers.
- 10. Have a good knowledge of Banking industry, Debt Recovery Tribunal, Debt Recovery Appelate Tribunal, NPA management and recovery.

- 11. Have been associated with Power sector, have good knowledge of Thermal, Hydel and Solar Power sectors.(Production, Distribution and management).
- 12. Have a good knowledge about telecommunications, security equipments, phone jammers, phone tracking devices and other special security equipments used by intelligence services like Mosad etc.
- 13. Have a good knowledge about Rural India, tractors, pumping sets, two wheelers, cars, four wheelers, Transport sector, trucks, buses etc.
- 14. Working as a karyakarta with BJP for past 20 years, was in-charge of arrangements in Hotel Kanha Shyam for the National BJP Meet in June 2016 at Allahabad and also worked closely at UP State elections 2017.

I hope you will find the above in order as it gives a brief background about my personal achievements, my experience of 25 years and my organization's growth.

Thanking you. Sincerely Yours,

(Sunil Sachdeva)